



5 x 5 - Plan for Donors - Invite. Engage. Inform. Ask. Steward.
Relationship Builder: _____

Examples:	Month	Donor Name 1.	Donor Name 2.	Donor Name 3.	Donor Name 4.	Donor Name 5.
	“Invite” Phone Call Email In-person visit	January				
February						
“Engage” Lunch/Coffee Club tour Special Event Club Program Event Volunteer Option Youth of the Year	March					
	April					
“Inform” Newsletter Email Social Media Targeted Messages	May					
	June					
“Ask” Personal Specific	July					
	August					
“Steward” Note Card Phone Call Birthday Cards etc. Invitations to Club Recognition	September					
	October					
	November					
	December					